

Baraboo BID Meeting Minutes  
10/21/20

Present:

Members: B. McDaniel, S. Sloan, T. Sloan, S. Fay, T. Wickus, A. Adams, B. Stelling

Absent:

Members: M. Yount, S. Ramsey Brunker

President Fay called the meeting to order at 5:49 PM

Approval of September 2020 minutes: S. Sloan/McDaniel, unanimous

Adoption of Agenda: S. Sloan/McDaniel, unanimous

President:	Light parade cancelled; Fair on the Square went well; Parking lot mural turned out well; Paintings in the civic center have turned out well; Downtown appears to be maintaining economic health
Secretary:	None
Treasurer:	Vouchers prepared
Appearances:	Planter inserts are prepared; Nothing new for small planters; New bows may be necessary;
Business Development:	Photography class, attendance of approximately 10; Meeting was cancelled, to be rescheduled, regarding use of next year's budget
Finance:	None
Parking:	Weeds sprayed
Promotions:	None, except the item in New Business, below

Old Business:

- None

New Business:

- Promotions Committee: Motion to move \$3,000 from light parade to image advertising
  - Motion by Wickus/McDaniel, unanimous
- BID assessment list
- Approval of Vouchers
  - Williams Lawn Care LLC
    - \$675.00
  - Capital Newspapers
    - \$344
  - Creek Truck Centers
    - \$1400
  - Steph Photography
    - \$250
  - Impact Marketing
    - \$2000

- (Impact Marketing; Tabled for discussion with L. Steffes)
  - \$1250
- Amy Schertz; Fall Planters
  - \$443.56
- Total for approval: \$5,112.56
  - Motion to approve: S. Sloan/McDaniel

Next Meeting:

- None

Motion to adjourn at 6:26 PM by Wickus/McDaniel, passed unanimously.

Respectfully Submitted,  
Andrew Adams  
Secretary